

2015 ANNUAL EEO PUBLIC FILE REPORT

APEX BROADCASTING, INC.

Stations: WAVF(FM), Hanahan, SC
 WCKN(FM), Moncks Corner, SC
 WXST(FM), Hollywood, SC
 WSPO (AM), Charleston, SC
 WMXZ (FM), Isle of Palms, SC
 WMXZ HD-2 (FM) Isle of Palms, SC

Reporting Period: August 1, 2016 – July 31, 2017

No. of Full-time Employees: More than 10

During the Reporting Period, a total of 6 full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.*

3/04- Money Rocks Job Fair presented by Charleston Southern University in Charleston, S.C. On- site training seminars were conducted and applications were accepted. Attended by radio personality.

3/22- USC Career Fair in Columbia S.C. On- site Job applications were accepted. Attended by Business Manager and Traffic Manager.

4/12- SCBA Collegiate Job Fair for Journalism and Communications Majors. On-Site applications and resumes were accepted. Attended by Traffic Manager and Business Manager.

The licensee had a total of 5 interns during the reported period. During the Fall of 2016 Semester, we had 2 interns attending Trident Tech. During the Spring 2017 we had 3 interns. 1 attending College of Charleston and 2 attending Wando High School. All interns received college credits. Interns worked between 15-20 hours per week in the Promotions and Programming Services.

*Participated in **scholarship** programs designed to assist students interested in pursuing a career in broadcasting.*

Academic All Stars Honor Roll: Gift Certificates were donated to local students whom received perfect attendance and straight A's for the 2016-

2017 school year.

*Sponsored at least 2 **events** in the **community** designed to inform and educate the public as to employment opportunities in broadcasting.*

4/28- Kids Fair at Burke High School in Charleston, SC. Kids Fair is a unique event that fulfills the cultural, educational and social needs of all children in our community.

7/22- Friends and Family Day, at Westvaco Park, North Charleston, SC. This event distributes school supplies to under Privileged children.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
08-01-16	On-Air Personality	Internal Promotion
10-03-16	Promotions Director	Indeed
10-17-16	Account Executive	Station Websites
11-07-16	On Air Personality	Referral
02-01-17	Receptionist	Temp Service
03-02-17	Receptionist	Station Website

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 19

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred

Stations' Websites	08
Referral	01
Temp Service	01
Recruitment Mailing List	01
Indeed	06
Internal Promotion	02

RECRUITING SOURCES USED

The following sources were used for all full-time openings.

Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
Products, Inc.	9516 Hanburg Rd.	Ladson, SC. 29456	843.873.0474	Robert Bertino	
Press	28955 Pacific Coast St. 210-5	Malibu, CA 90265	310-457-6616		
City Chamber of Commerce	PO Box 968	Moncks Corner, SC 29461			
Childhood Inc	1083 Jenkins Rd.	Charleston, SC. 29407	843.763.2378	Denise Gaskins	
South Carolina Student Government Office	9200 University Blvd.	Charleston, SC. 29406	843.863.8019	Hester Young	
Communications Inc.	P.O. Box 871	Charleston, SC. 29402	843.577.0656	Julie Cofer	
Urban League Inc.	PO Box 20249	Charleston, SC 29413	843-965-4037		
of Charleston/University of Charleston	66 George Street,	Charleston, SC 29424	843.953.5507		
Martin & Associates,	1037 Chuck Dawley Blvd. BD. D	Mt. Pleasant, SC 29464	843-849-1055		
Business, e-Business mg, LLC	1836 Ashley River Rd., Ste. 302	Charleston, SC. 29407	843.554.0606	Edward Smalls	
City's Office of Small Business	1205 Pendleton Street RM 437	Columbia, SC 29201	803-734-0564		
Girls Management Co's Soul Café	P.O. Box 60673	N. Charleston, SC. 29405	843.745.6242	Stephanie Hammond	
Office	176 Lockwood Blvd.	Charleston, SC 29402	843-792-7046		
Printing, Inc.	4122 Meeting St.	N. Charleston, SC. 29405	843.744.7022	Dallas Davidson	
College	1115 College Drive	Gaffney, SC. 29340	800.795.7151		
University of SC	171 Ashley Ave.	Charleston, SC. 29425	843.792.2300		
Enhancement	P.O. Box 2392	Mt. Pleasant, SC. 29465	843.849.0682	Marie L. Moreto	
& Associates	566 Flambeau Retreat	Mt. Pleasant, SC. 29464	843.971.0510	Kathy Phelgar	
Carolina Vocational Education Dept.	4360 Dorchester Rd.	N. Charleston, SC. 29405	843.740.1610		
Post and Courier	134 Columbus St.	Charleston, SC. 29403-4800	843-577-1111		
One Stop Career	1930 Hanahan Rd.	N. Charleston, SC. 29406	843.574.1826		
HD2	2294 Clements Ferry Rd.	Charleston, SC 29492			WWW.993THEBOX.COM
Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		WWW.MIX96LIVE.COM

Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		WWW.STAR997.COM
Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		WWW.KICKIN925.COM
Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		
Website	2294 Clements Ferry Rd	Charleston, SC 29492	843-972-1100		WWW.WSPOSPORTS.COM

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.